



Enforcement in Europe  
without borders

## New challenges for national enforcement agencies with regard to internet trade



## General Challenges

- *Greater distance between enforcement agencies, traders and consumers*
- *Identifying and tracing the traders*
  - **Traceability of supply chains**
  - **Actors established in another jurisdiction**
  - **Creating a webshop is easier and cheaper**
  - **New business models**
- *Legal issues?*



## **Enforcement agencies**

- *Fragmentation in the EU*
- *Cooperation between enforcement agencies sometimes suboptimal*
- *Territorial limitations*
- *Resources*
- *Products coming from outside the EU*